



San Augustine County Chamber of Commerce

RODEO



**Friday, September 11 &
Saturday, September 12**

RODEO SPONSORSHIPS

- Friend of the Rodeo | \$50+
- Arena Sign | \$300
- Let Out Gate | \$500
2 available
- Calf Scramble | \$500 per night
 - Friday Night
 - Saturday Night
- Mutton Bustin' | \$500 per night
 - Friday Night
 - Saturday Night
- Clown Sponsor | \$500 per night
- Hometown Barrels | \$500
2 available
- Bucking Chute | \$800
6 available
- Theme Night | \$1,500
 - Friday Night - "Pink Out"
 - Saturday Night - "Patriotic"
- Event Sponsor | \$1,250 per event
 - Team Roping (header)
 - Team Roping (heeler)
 - Tie Down Roping
 - Breakaway Roping
 - Barrel Racing
 - Steer Wrestling
 - Saddle Bronc Riding
 - Bareback Riding
 - Bull Riding
- Title Sponsors | \$5,000
2 available
- Concession Stand | \$2,500
1 available
- Digital Sign**
 - Main Sponsor | \$6,000
 - Leader Board Sponsor | \$1,500
 - Friday Night
 - Saturday Night
 - Time Clock Sponsor | \$1,500
 - Friday Night
 - Saturday Night
 - Digital Sign Logo Spotlight | \$500
(replacing upper arena signs)
15 available

For more information or for sponsorship opportunities contact the Chamber of Commerce at 936-275-3610. Visit the website at visitsanaugustinetx.org, and like San Augustine County Chamber of Commerce on Facebook to find forms for each Chamber event and stay up to date on all upcoming events.



611 W Columbia St | San Augustine, Texas 75972
saccc611@gmail.com | 936-275-3610

Dear Rodeo Supporter,

As in 2025, the Chamber of Commerce is partnering with Hat Brand Rodeo Company again to bring you the best in Team Roping, Tie Down Roping, Breakaway Roping, Barrel Racing, Steer Wrestling, Saddle Bronc Riding, Bareback Riding, and Bull Riding. Entertainment provided by a professional Rodeo Clown to attract the best cowboys and cowgirls in the nation, the rodeo is again providing over \$10,000 in cash money and awards. San Augustine County Chamber of Commerce Pro Rodeo will be hosting the Rodeo at the San Augustine County Fairgrounds September 10th-12th. The event is open to the public with just a \$5 admission fee.

It is with great pleasure that we invite you to be a part of this professional rodeo. Your sponsorship at this event will generate community fun, goodwill, and great entertainment for the whole family to enjoy. All proceeds from the Rodeo will be used by the Chamber of Commerce to promote commerce and tourism in San Augustine County, community improvements, youth activities, and so much more.

Please find attached our sponsorship opportunities. Thank you for your consideration and support! Should you have any questions, please feel free to contact any of the committee members below or the Chamber of Commerce.

Rodeo Schedule:

Thursday, September 10th: Rodeo Slack Run

Friday, September 11th: Rodeo at 7:30 PM Nightly, Mutton Bustin' at 6:30 PM

Friday, September 12th: Rodeo at 7:30 PM Nightly, Mutton Bustin' at 6:30 PM

For more information, please contact the Chamber at 936-275-3610

Rodeo Committee:



Digital Sign Sponsor | \$6000

Friend of the Rodeo | \$50+

Arena Sign | \$300

Upper Arena Sign | \$500

17 available

Let Out Gate | \$500

2 available

Calf Scramble | \$500 per night

Friday Night

Saturday Night

Mutton Bustin' | \$500 per night

Friday Night

Saturday Night

Hometown Barrels | \$700 1 available

Bucking Chute | \$800

6 available

Event Sponsor | \$1,250 per event Team

Roping (header) Team Roping (heeler) Tie Down Roping

Breakaway Roping Barrel Racing Steer Wrestling

Saddle Bronc Riding Bareback Riding Bull Riding

Performance Night Sponsor | \$1,500

Friday Night - "Pink Out Night."

Saturday Night - "Patriotic Night."

Presenting Co-Sponsors | \$5,000

2 available

Concession Stand Sponsor | \$2,500

1 available

Please complete the form below.

Sponsor Name (as you would like it displayed on event signage): _____

Contact Name: _____ Contact Number: _____

Address: _____ Email: _____

Check enclosed. Please invoice me.

Committee Member: _____

THANK YOU FOR YOUR SUPPORT!



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Presenting Co-Sponsors \$5,000 - 2 available

- This sponsorship will be the most visible partner of the San Augustine County Pro Rodeo
- Sponsors will be aggressively advertised on all advertising - rodeo posters, admission tickets, radio and print ads, Facebook, Chamber website, etc.
- Name printed on highway banner to be hung no less than 30 days prior to event
- Verbal recognition throughout the rodeo by the announcer
- Full page ad in Rodeo Program
- Banner at the rodeo in a prominent location
- Sponsor flag to be run by horseback at the rodeo
- Reserved Sponsor Parking
- 1 Reserved VIP Area at Rodeo

Performance Night Sponsor \$1,500 - 2 available

- Friday Night - "Pink Out Night" or Saturday Night - "Patriotic Night" sponsorship available
- Sponsors will be aggressively advertised on all Rodeo advertising - rodeo posters, radio and print ads, Facebook, Chamber website, etc.
- Verbal recognition throughout the rodeo by the announcer
- Banner at the rodeo in a prominent location
- Sponsor flag to be run by horseback at the rodeo
- Reserved Sponsor Parking
- 1 Reserved VIP Area at Rodeo

Event Sponsor \$1,250 per event - 9 available

- Sponsor will be promoted as the "_____ Event Sponsor"
- Choose from: Team Roping (header), Team Roping (healer), Tie Down Roping, Breakaway Roping, Barrel Racing, Steer Wrestling, Saddle Bronc Riding, Bareback Riding, and Bull Riding · Sponsor advertisement on Facebook and Chamber website
- Verbal recognition throughout the rodeo by the announcer
- Banner at rodeo
- Sponsor flag to be run by horseback prior to the sponsored event
- Reserved Sponsor Parking

Bucking Chute Sponsor \$800 - 6 available

- Sponsor will be promoted as "Bucking Chute #____ Sponsor"
- Sponsor advertisement on Facebook and Chamber website
- Verbal recognition throughout the rodeo by the announcer
- Banner on chute

Hometown Barrels Sponsor \$700 - 1 available

- Sponsor will be promoted as "Bucking Chute #____ Sponsor"
- Sponsor advertisement on Facebook and Chamber website
- Verbal recognition throughout the rodeo by the announcer
- Banner at rodeo

Mutton Bustin' \$500 - 2 available

- Sponsor will be promoted as "Friday Night or Saturday Night Mutton Bustin' Sponsor."
- Sponsor advertisement on Facebook and Chamber website
- Verbal recognition throughout the rodeo by the announcer
- Banner at rodeo

Calf Scramble \$500 - 2 available

- Sponsor will be promoted as "Friday Night or Saturday Night Calf Scramble Sponsor."
- Sponsor advertisement on Facebook and Chamber website
- Verbal recognition throughout the rodeo by the announcer
- Banner at rodeo

Let Out Gate Sponsor \$500 - 2 available

- Sponsor advertisement on Facebook and Chamber website
- Verbal recognition throughout the rodeo by the announcer
- Banner on the gate

Upper Arena Sign Sponsor \$500 - 17 available

- Banner placed below the announcer's stand
- Sponsor advertisement on Facebook and Chamber website
- Verbal recognition throughout the rodeo by the announcer

Arena Sign Sponsor \$300

- Banner on arena fence
- Sponsor advertisement on Facebook and Chamber website
- Verbal recognition throughout the rodeo by the announcer

Friend of the Rodeo \$50+

- Sponsor advertisement on Facebook and Chamber website

SPONSOR COPY

- Friday Night
- Saturday Night

Digital Sign Sponsor | \$6000

Friend of the Rodeo | \$50+

Arena Sign | \$300

Digital Arena Sign | \$500

17 available

Let Out Gate | \$500

2 available

Calf Scramble | \$500 per night

Friday Night

Saturday Night

Mutton Bustin' | \$500 per night

Hometown Barrels | \$700 1 available

Bucking Chute | \$800

6 available

Event Sponsor | \$1,250 per event Team

Roping (header) Team Roping (heeler) Tie Down Roping

Breakaway Roping Barrel Racing Steer Wrestling

Saddle Bronc Riding Bareback Riding Bull Riding

Performance Night Sponsor | \$1,500

Friday Night - "Pink Out Night."

Saturday Night - "Patriotic Night."

Presenting Co-Sponsors | \$5,000

2 available

Concession Stand Sponsor | \$2,500

1 available

Sponsor Name: _____

Please pay: \$_____ by September 1st.

Payments to be made to:

San Augustine County Chamber of Commerce

611 W Columbia Street

San Augustine, Texas 75972

Committee Member: _____ Contact # _____

THANK YOU FOR YOUR SUPPORT!